# Daffodil Day 2024.

Your toolkit.

### Welcome to Daffodil Day!

To help with your 2024 planning, here is a toolkit which includes:

- Information about Daffodil Day 2024
- · How you can support and donate
- Fundraising ideas
- Online resources
- Cancer Council ACT details



#### Be part of the conversation:



@cancercouncilact



@cancercouncil act



### **About Daffodil Day.**

Daffodil Day is Cancer Council's most iconic and loved fundraising campaign. This year marks the 38th year of Daffodil Day in Australia!

We all have the ability to create change in the lives of people impacted by cancer by funding cancer research. Together, with your support, it's all of us against cancer.

The official date for Daffodil Day this year is Thursday 22 August 2024, but you can get involved any time throughout the month of August.

# How you can support and donate.

- Gather your colleagues, friends and family and fundraise your way
- Keen to decorate your office with lots of daffodils? Skip the line and pre-purchase your Daffodil Day flowers by 8 August 2024! Place your order via this link.
- Purchase a bunch of beautiful flowers from the following Daffodil stalls\*:

#### **Thursday 22 August 2024**

Daffodil Stall	Location	Time
Constitution Place	Inside the office building	8:30am - 1:30pm
Garema Place	Next to the Big Swoop	8:30am - 1:30pm
Cancer Council ACT Offices	Available from reception	9:30am - 12:30pm
Deakin & Me	Café area	9:30am - 12:30pm
Westfield Belconnen	Near ALDI	10:15am - 3:00pm
Cooleman Court	Near Bakers Delight	10:15am - 3:00pm

<sup>\*</sup>Any changes to locations can be found on our <u>website</u>



## Fundraising Ideas.

If you're looking for some inspiration as to how you can fundraise for this year's Daffodil Day, we have got you covered:

- Why not host a Yellow Morning Tea? Ask your guests to bring foods that are yellow only. Think pineapple and cheese sticks, yellow fruit platters, popcorn, banana muffins, lemon biscuits... The yellow possibilities are endless!
- Ask your colleagues to Wear Yellow at the office for the day.
- Take the plunge and join the Daffodil Day Dip anytime in August via our Facebook.
- Ask your workplace to double your donations and match every dollar you raise!

### Donate online.

By donating to Daffodil Day, you're helping to create change for people affected by cancer. Last year, Cancer Council Australia raised over \$2.5million to support lifesaving research. Let's make this year an even bigger success. <u>Donate today</u>

Direct bank deposit payments and donations can be made to:

Cancer Council ACT Fundraising BSB 062905 Account 1002 3112 Reference #DDA(Last Name)

Please send receipt of your deposit to accounts@actcancer.org



### Additional Information.

### Join the conversation.

If you would like to keep up to date with all things Daffodil Day, we'd love for you to connect with us by:

- Following us on Instagram @cancercouncil\_act, Facebook @Cancer Council ACT and LinkedIn Cancer Council ACT
- Tag us in your posts and use the hashtag, #DaffodilDay

#### Online resources.

There are lots of downloadable resources on our <u>website</u>. Take your pick and download as many as you like! Why not share them with your co-workers, friends and family.

### Any questions?

If you have any questions, thoughts or queries, please do not hesitate to reach out to us at events@actcancer.org or (02) 6257 9999

Be part of the conversation:



@cancercouncilact



@cancercouncil act

